

APNY



Adapting to the New Environment

The practice of pediatrics has become more and more challenging. As insurance companies try to squeeze every cent of profit, doctors have been hurt badly – particularly pediatricians.

There is an alternative to this squeeze: Join with us as a Division of APNY and help us create New York's premiere pediatric group and regain control.

We Need Each Other

Pediatricians, more than any other specialty, bring members to a health plan. Despite this, we have been unable to use this fact to our benefit.

Joining together in a unified practice we will be able to pool our collective talent and work together to bring about the meaningful change we need to stop practicing managed care and get back to practicing medicine.

By leaving the administration to the experts, we can direct more of our energies to what really matters: patient care.

Get More Information

APNY Membership is open for a short time only. If your practice is interested in learning more about APNY membership, please contact:

APNY Board of Directors

Gary Mirkin, MD – CEO (516) 466-KIDS
Eugene Friedman, MD – CMO (516) 354-7575
Steven Perrick, MD – Treasurer (516) 333-7272
Anthony Battista, MD – Secretary (516) 746-2299
Claire Cohen, MD (516) 222-0893
Jody Kahan, MD (516) 931-4343
Marc Lashley, MD (516) 825-3030
Paul Martinez, MD (631) 979-7222
Scott Svitek, MD (631) 499-8282

Chairman of Recruitment Committee

Joe Dellorusso, MD (516) 599-7353

Senior Vice President of Management

Ron Mullahey (516) 945-3344

Or visit our website at:
www.alliedpeds.com

ALLIED PEDIATRICS OF NEW YORK, PLLC

66 Powerhouse Road
3rd Floor
Roslyn Heights, NY 11577

www.alliedpeds.com

ALLIED PEDIATRICS OF NEW YORK

A New York Physician Initiative



**It's Time to
Regain Control**

www.alliedpeds.com

ALLIED PEDIATRICS OF NEW YORK, PLLC



Who We Are:

Allied Pediatrics of New York, PLLC, or "APNY", is a new single tax-ID pediatric group practice comprised of many physicians you likely know through your years in practice.

Based primarily on Long Island, the practices that have joined APNY are now "Divisions" within the larger entity. Each Division retains much of the autonomy to which it was accustomed, with existing partnership arrangements being honored. Each Division retains its billing revenue, control of its office expenses and the manner in which medicine is practiced.

However, as a single entity we are now able to pool our resources and achieve economies of scale. In addition, APNY members will enjoy benefits which no individual practice could achieve:

**ALLIED PEDIATRICS
OF NEW YORK, PLLC**
www.alliedpeds.com

Enhanced Quality of Care

- More time to practice medicine
- Access to a state-of-the-art EMR, if you choose
- Enhanced Practice Management techniques

Lower Costs

- Negotiated discounts on vaccines and medical supplies
- Lower insurance costs (health, life, disability, etc.)
- Reduced costs for office expenses such as printing, computers, supplies, etc.

Centralized Billing & Management

- A dedicated Management Services Organization to handle all of APNY's management needs
- Efficient centralized Billing & Collections, which may reduce your staffing costs
- State of the art billing software, with efficient Practice Management components
- Sophisticated revenue cycle analysis and CPT Code Feedback
- Detailed personalized financial and productivity reports

A New Partnership with Insurers

While it may seem counterintuitive, by forging strong partnerships with insurers, APNY and its Divisions will benefit in many different ways:

- A strong negotiating stance with the insurers, provided by - experts with years of managed care experience
- Dedicated contacts at insurance companies for claims appeals and followup
- Greater payment efficiencies, with electronic EOB deliveries and automated payment posting from some insurers.

Join your fellow New York pediatricians in this bold venture. Together, as a single entity, we can finally make a meaningful change in today's medical landscape.

APNY is comprised of many local pediatricians who you know from your years of practice.

Please see the accompanying APNY Members List to see who's already joined!