



Long Island Pediatric Group Announces Policy Changes That Will Help More New Yorkers

Allied Pediatrics of New York, PLLC (APNY), a group of 18 established and highly regarded pediatrics practices in Queens, Nassau and Suffolk counties in New York, announced today exciting policy changes that will allow the reach of their care to extend to thousands more New York children than in the past.

Jericho, NY (Vocus) March 10, 2010 -- Allied Pediatrics of New York, PLLC (APNY), a group of 18 established and highly regarded pediatrics practices in Queens, Nassau and Suffolk counties in New York, announced today exciting policy changes that will allow the reach of their care to extend to thousands more New York children than in the past.

To cater to working parents and to prevent long wait times at the Emergency Room, APNY opened an After Hours Center in Jericho, New York in 2008. In response to a growing need for readily available, affordable pediatric care, APNY announced today changes to the After Hours Center that include the extension of their weekday (Monday through Friday) hours from 6:00 p.m. to 11:00 p.m., and the addition of Sunday office hours from 12:00 to 5:00 p.m.

APNY will also extend the reach of care available to any child—regardless of whether that patient regularly sees a doctor in the APNY system. This means that any patient with insurance coverage accepted by APNY, as well as any patient interested in paying out-of-pocket for their appointment and associated services, now has the ability to call the Center for an appointment to be seen during evening hours rather than make an expensive (and often unnecessary) trip to the emergency room. In addition to this change in policy, which opens the Center doors to thousands of children previously not eligible for after hours care, APNY also announced acceptance of several new insurances at both the Center and in all their practices' offices, including Blue Cross, Blue Shield and United Healthcare. Patients with either of these insurance plans, as well as the many others accepted by APNY, will now benefit from having a convenient, in-network resource for their children's medical services not previously available on Long Island.

“As we enter what is expected to be a tough flu season, these announcements are incredibly exciting for both us and the public at large,” noted Gary Mirkin, MD, CEO of APNY. “Working parents have long-sought affordable, convenient care for their children that do not require them to make major sacrifices at work. With the change in our acceptance policy, and our ability to now accept the most widely-popular insurance plans on Long Island, we are able to provide exactly what the working parent so desperately needs.”

Dr. Mirkin noted that if the Center sees a substantial increase in patients, a decision to offer even lengthier hours or open other centers will be imminent. “Our mission is clear—we aim to provide the highest quality of care to our patients. If our patients now include every child on Long Island, we will take the necessary measures to ensure each and every child can be treated. We will not turn anyone away.”

With healthcare reform a major national issue, APNY's change in policy is a refreshing patient-first answer in what has become a policy-driven industry. Parents interested in visiting the Center to have their child seen need only call during office hours. Doctors affiliated with the Center caution that it serves the same functions as a primary care pediatric office, and that any cases requiring emergency care should still be referred to an Emergency Room.



To learn more about the APNY After Hours Center, including hours of operation, location, insurance plans accepted and directions, visit www.APNYafterhours.com For more information about Allied Pediatrics of New York, visit www.alliedpeds.com.

About Allied Pediatrics of New York, PLLC:

Allied Pediatrics of New York, PLLC is a single-specialty “mega” pediatrics group created when eighteen established and highly-regarded practices in Queens, Nassau and Suffolk Counties came together to improve the quality of pediatric care. Each practice became a Division of APNY and retains clinical control over their offices. Their collective mission is to provide the highest quality care to their patients. To achieve this goal, the group supports increased clinical research, evaluation of new techniques and technologies in healthcare, and the promotion of an enterprise—wide continuous quality improvement program based on evidence-based clinical guidelines.

###



Contact Information

Carolyn Woodside

The EGC Group

516-870-7460

Online Web 2.0 Version

You can read the online version of this press release [here](#).